* Advertisement
  + Good cop/bad cop approach?
  + On home page of website, youtube, facebook etc. along with playing in the pits and judges’ meetings
* Kickstarter
  + Linked to on donate page of website, business cards and flyers
* Potential Company
  + Manages orders, inventory, revenue and distributing ChapRs
  + Percentage of leftover money goes to WESTA
* Facebook
  + Updates on development, pictures of outreach
* Twitter
  + Same as facebook
* Website
  + All of the above
  + Has company logo, but the company is mainly only for orders
* FIRST
  + Seal of approval?